# Poster Guidelines for Presentation at the NZIMLS ASM 2024.

## **Poster presentations**

- Posters must be printed and will be displayed throughout the conference in the main exhibition area.
- Poster boards will be available. Please bring your own Velcro to affix the poster to the display boards.
- On arrival at the conference please advise the registration desk that you have a poster, and you will be directed to the board for your presentation.
- The NZIMLS Hugh Bloore Memorial Poster Prize is awarded to the best poster provided by an NZIMLS member - \$750.00.
  NZIMLS best poster award for non members and students - \$500.00.

#### Tips for poster presenters

The purpose of a poster is to provide a visual summary of a study that will stimulate interest and discussion. The information needs to be displayed in such a manner that facilitates easy assimilation by the reader. Therefore, the poster should be easy to read and free from clutter. The following guidelines are offered to assist you in the preparation of your poster.

 The poster must either be no bigger than A1 in size, refer to the paper size diagram on the right. Poster orientation (landscape or portrait) and layout is optional.

At the top of the poster include the title, authors, affiliations and an abstract. The abstract on the top left-hand side of your poster is preferable but not compulsory and has to be 300 or less words.

Include the following subheadings:

- Introduction
- Methods
- > Results / Conclusion
- Discussion / Summary
- References

Try to indicate the order of the material, either by numbering or by using arrows if you are not using subheadings making it easy to follow when reading.

There is no word limit, try to communicate the content clearly and precisely to the point with minimal description as it is a poster and not a journal article. Keep it simple and basic.

Concentrate on the essential findings and cut out the rest, be selective with the information you are trying to convey. Make it interesting but keep it on topic. Your discussion/summary should leave the observer focused on the topic on hand and wanting more information from you.

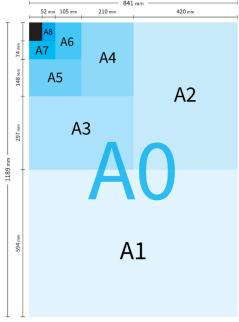
There is no set font or size, however it must be clear and adequately sized to be read from a distance of two meters. The subheadings must be in bold and must be slightly larger than the main text.

Avoid having background that is a photo or a colour that will be conflicting with the text, as this will make it harder for the observer to read.

Do not write or paint on your poster. Laminating of the poster is optional.

Most importantly have fun designing your posters.





#### **Prior to the Session**

• Report to the registration desk with your poster and you will be advised which display board to use.

### At the Time of your Presentation

• You must be present during the Poster Session when delegates are viewing your poster to answer any questions that may arise. Your presence may also facilitate a discussion that will encourage a two-way exchange of information.